



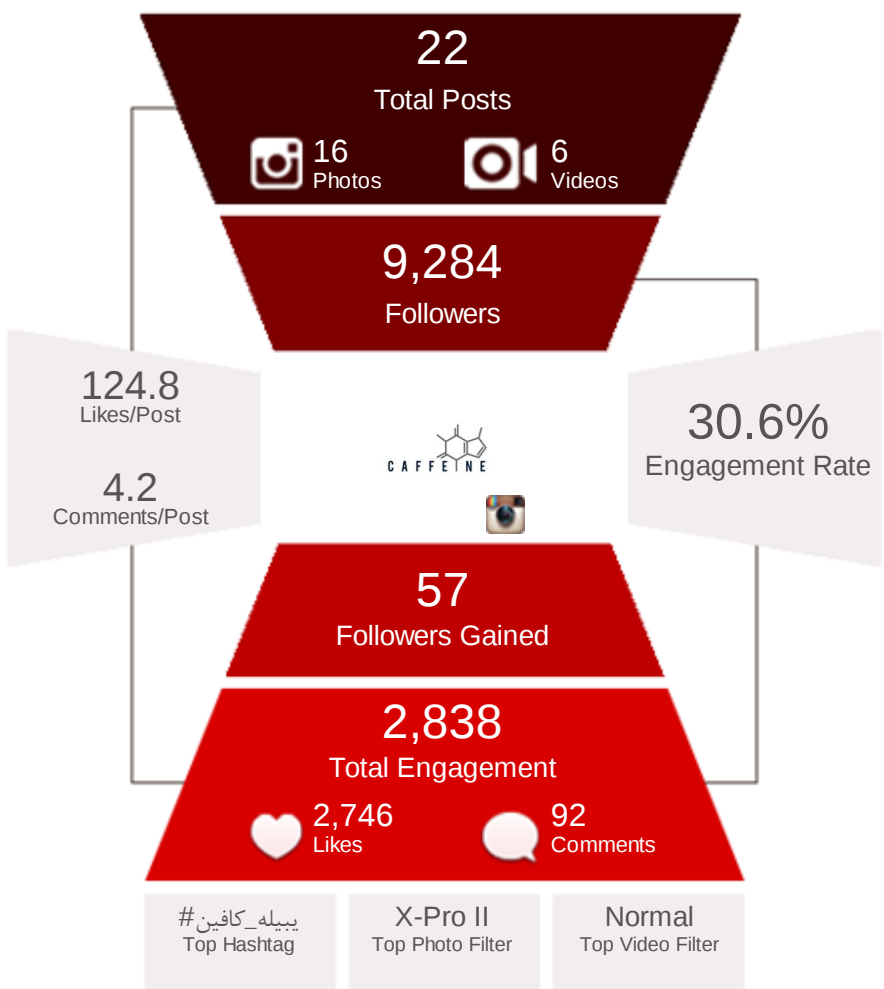
**@caffeinekuwait - Overview**

June 07, 2016 to June 20, 2016

07-Jun-2016 to 20-Jun-2016

**ENGAGEMENT**

INSTAGRAM ENGAGEMENT HOURGLASS FOR THIS TIME PERIOD



**CONTENT**

THE PERFORMANCE OF CONTENT FOR THIS TIME PERIOD

**22** TOTAL POSTS

**16** PHOTO

**6** VIDEO

TOP POSTS BY ENGAGEMENT



0  
0



0  
0



0  
0

**FOLLOWERS**

THE NUMBER OF INSTAGRAM FOLLOWERS AND CHANGE IN FOLLOWERS

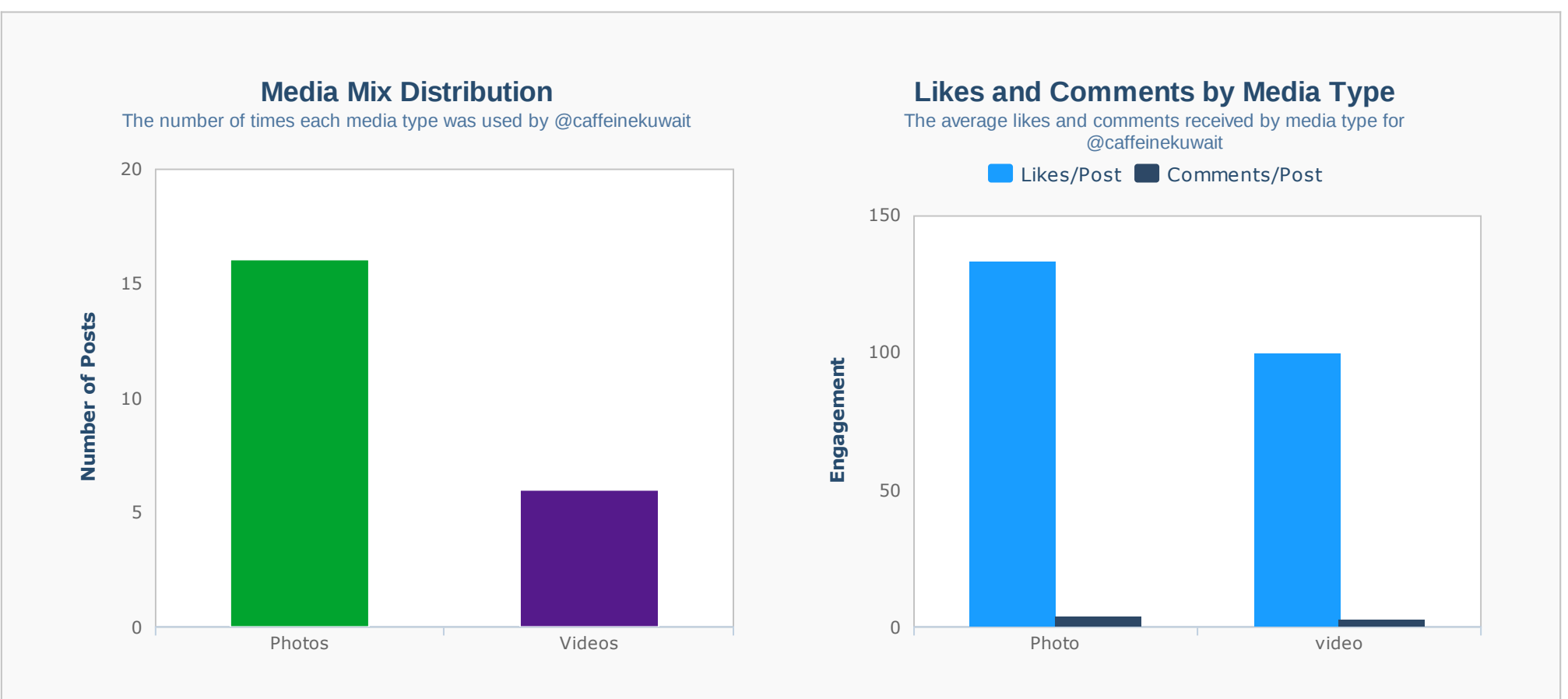
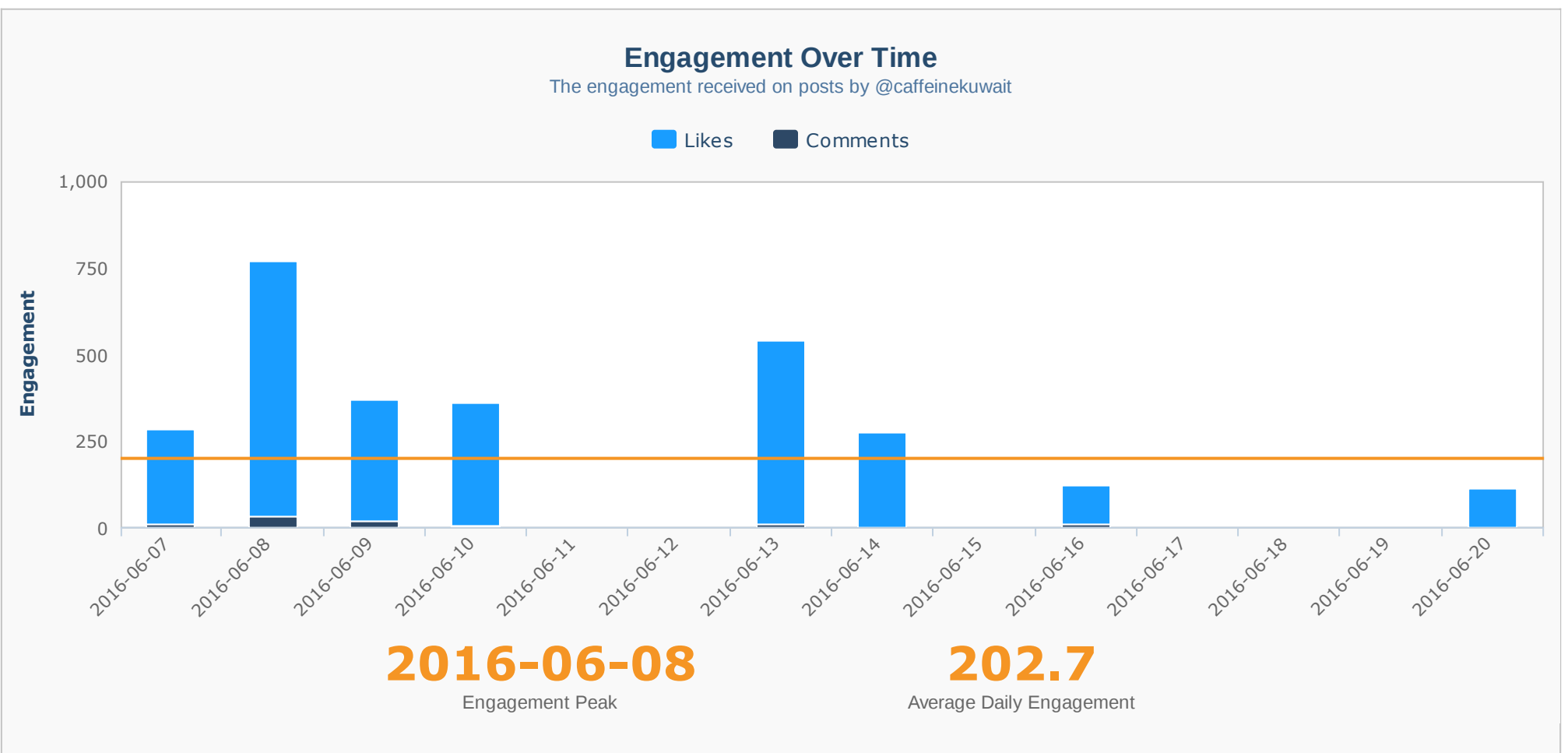
**9,284**  
TOTAL FOLLOWERS

**57**  
FOLLOWER GROWTH



## @caffinekuwait - Engagement Analysis

June 07, 2016 to June 20, 2016



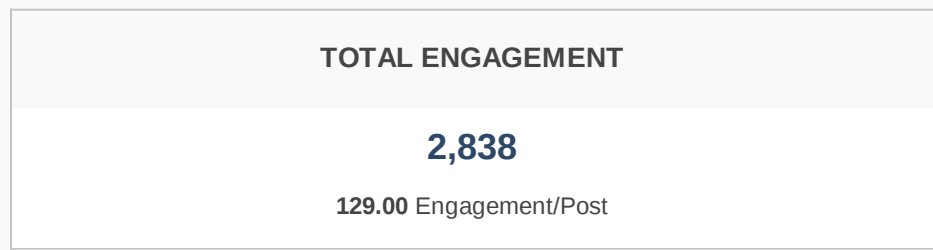
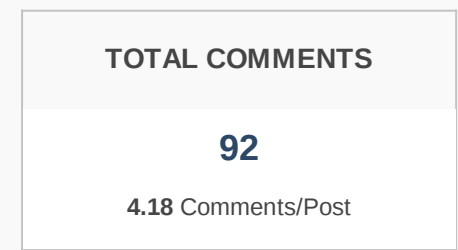
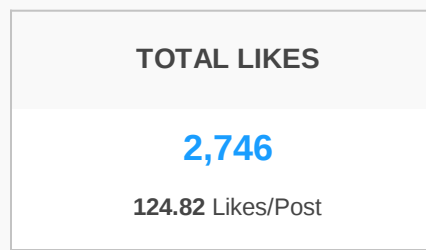
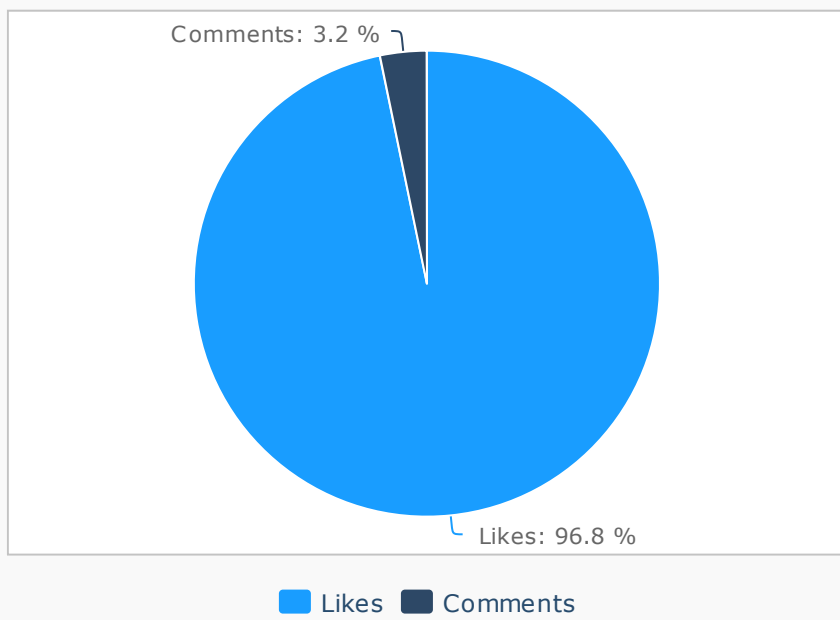


## @caffeinekuwait - Engagement Analysis

June 07, 2016 to June 20, 2016

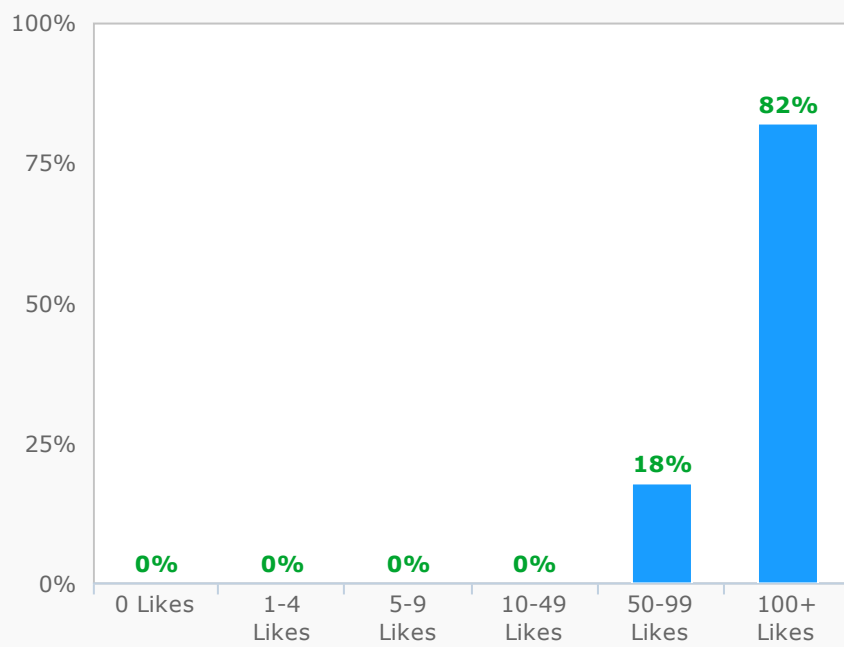
### Engagement Distribution

The share of likes and comments received by @caffeinekuwait



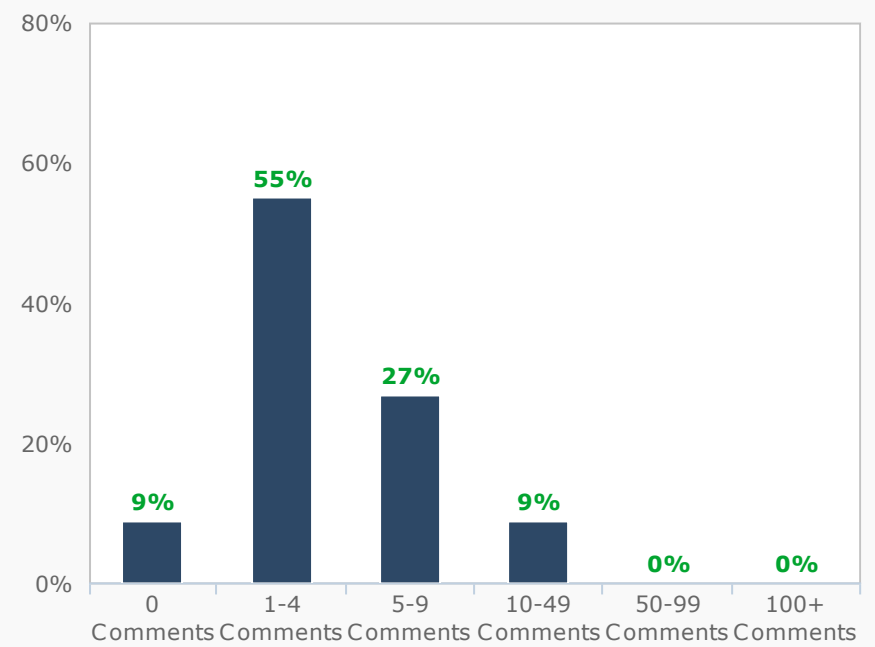
### Likeability

The distribution of likes received on posts by @caffeinekuwait



### Conversation Depth

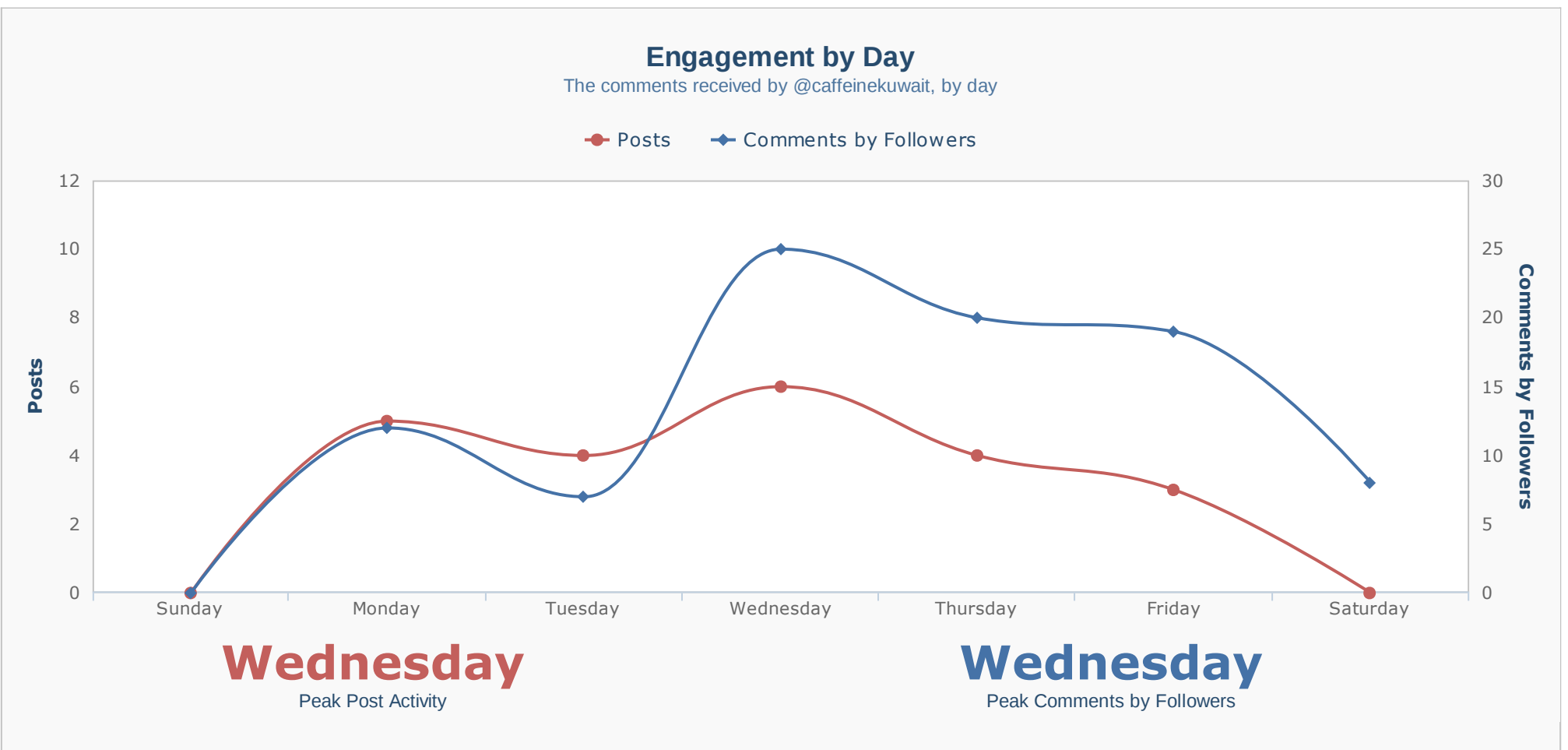
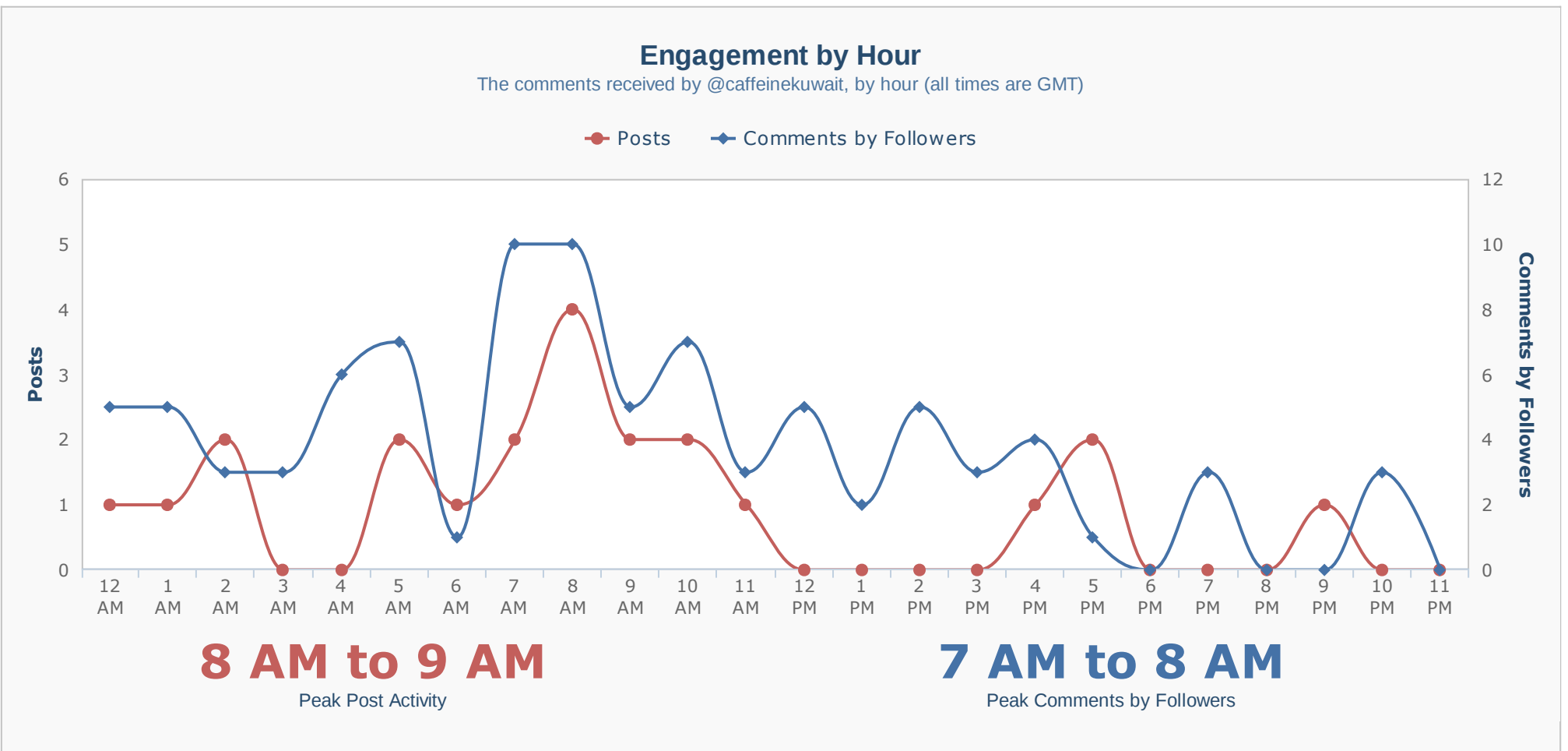
The distribution of comments received on posts by @caffeinekuwait





### @caffeinekuwait - Engagement Analysis

June 07, 2016 to June 20, 2016





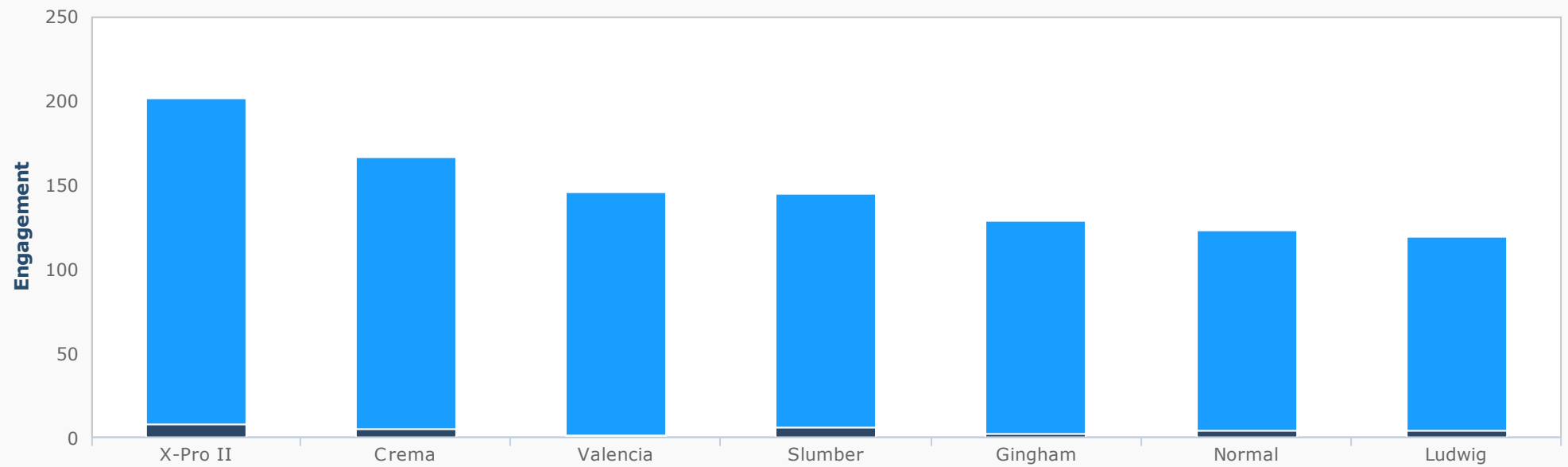
## @caffeinekuwait - Engagement Analysis

June 07, 2016 to June 20, 2016

### Engagement by Filter

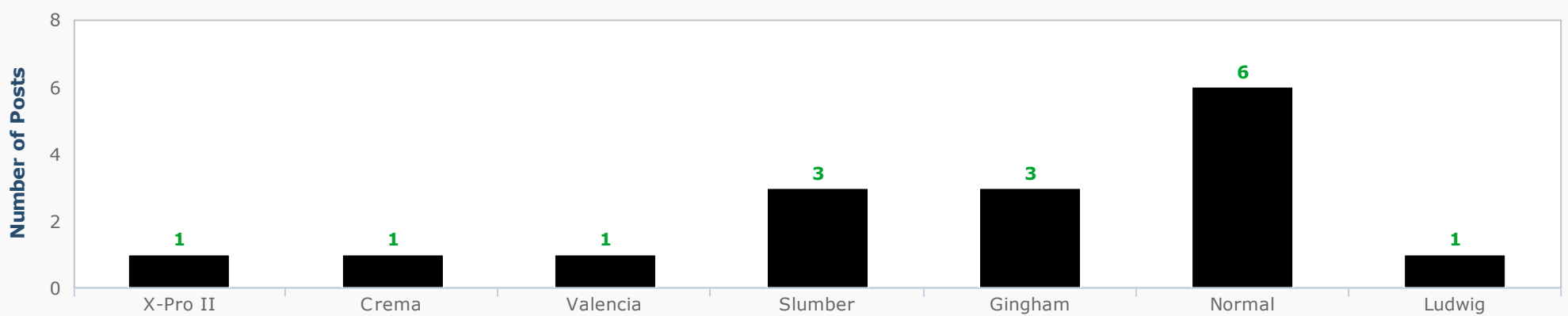
The most engaging filters used by @caffeinekuwait

■ Likes/Post
 ■ Comments/Post



### Posts by Filter

The number of times each filter was used by @caffeinekuwait



**X-Pro II**  
Most Liked Filter

**X-Pro II**  
Most Commented Filter

**Normal**  
Most Used Filter



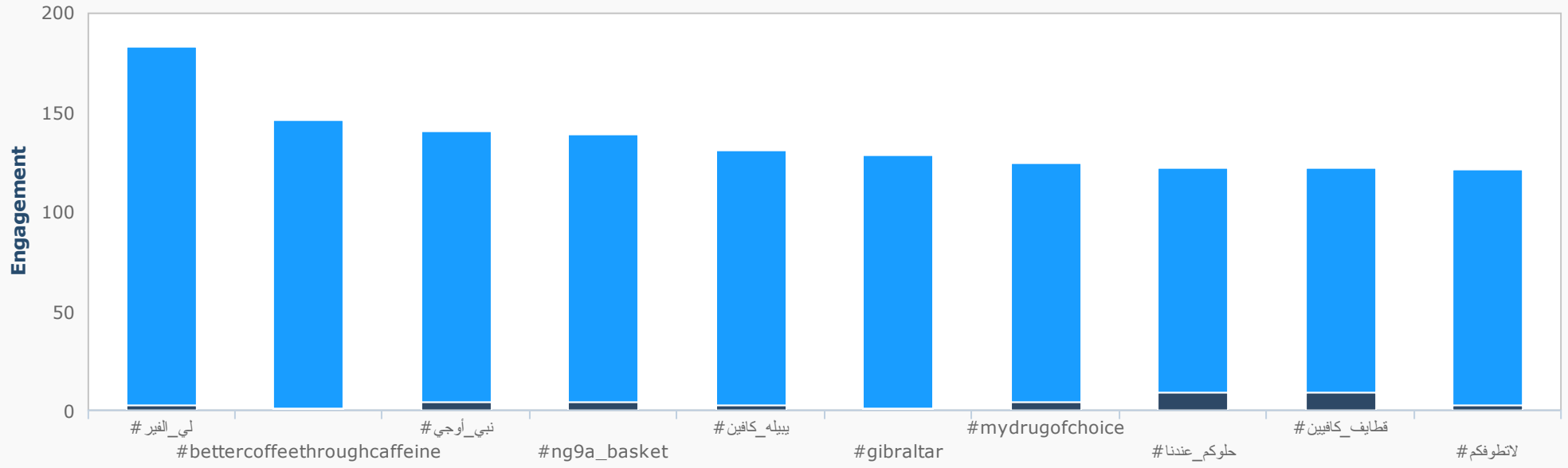
## @caffeinekuwait - Engagement Analysis

June 07, 2016 to June 20, 2016

### Engagement by #Hashtag

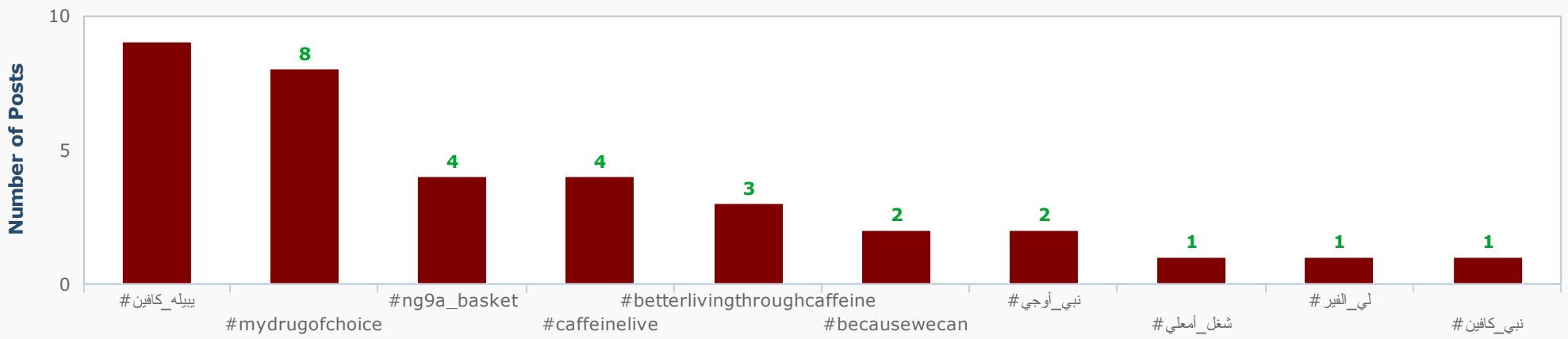
The most engaging #hashtags used by @caffeinekuwait

Likes/Post    Comments/Post



### Posts by #Hashtag

The number of times each #hashtag was used by @caffeinekuwait



**#لي\_الفير**  
Most Liked Hashtag

**#قطايف\_كافين**  
Most Commented Hashtag

**#بييله\_كافين**  
Most Used Hashtag

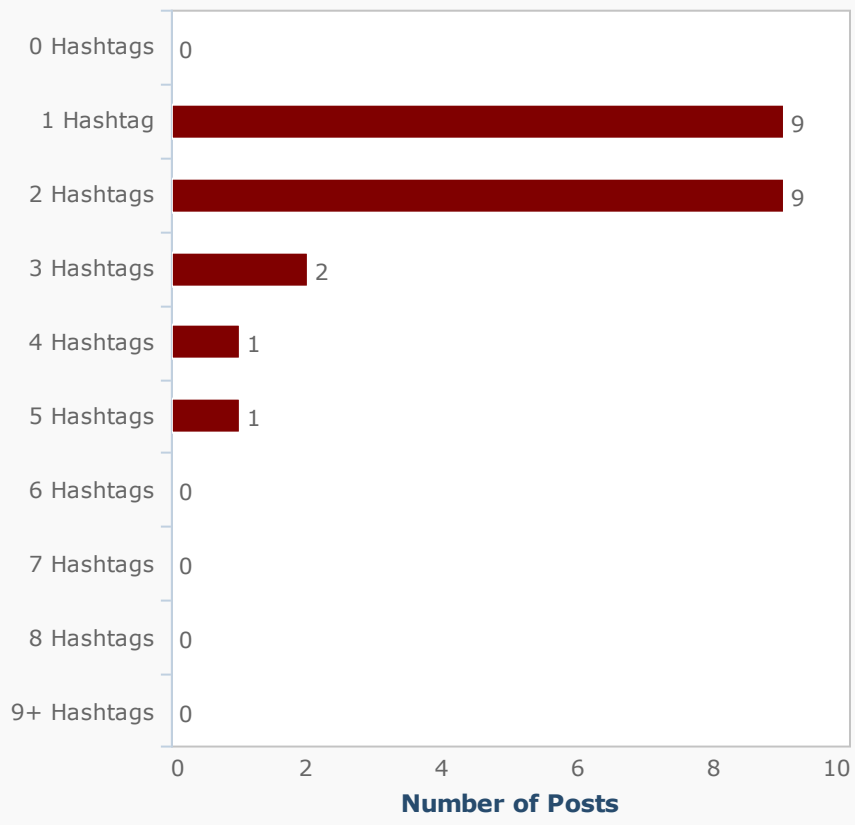


## @caffeinekuwait - Engagement Analysis

June 07, 2016 to June 20, 2016

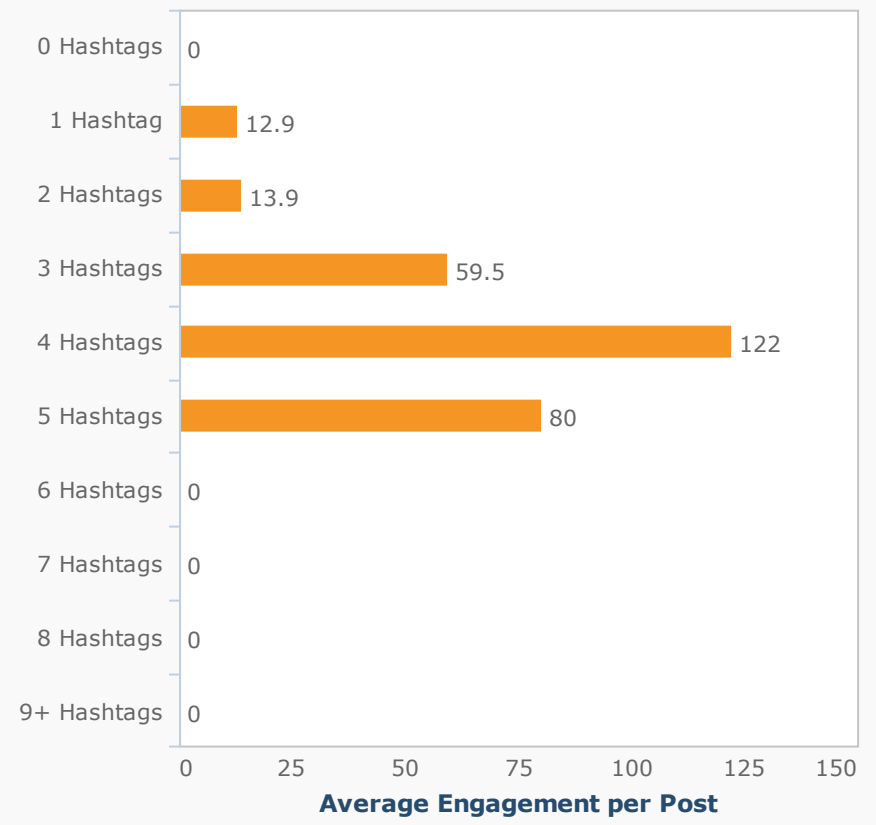
### Number of #Hashtags Used in Posts

The hashtag usage habits of @caffeinekuwait



### Engagement vs Number of #Hashtags

The engagement received based on number of Hashtags used by @caffeinekuwait



# 4 Hashtags

Recommended Number of Hashtags to Optimize Engagement



## @caffinekuwait - Content Analysis

June 07, 2016 to June 20, 2016

### Top Posts By Engagement

The most engaging posts published by @caffinekuwait during this time period

♥ 193 ● 8	♥ 182 ● 3	♥ 161 ● 5	♥ 152 ● 2	♥ 145 ● 1

**Average Likes % Per Post**  
Likes as a % of Followers, per post

**1.34%**

**Average Comments % Per Post**  
Comments as a % of Followers, per post

**0.05%**

**Average Engagement % Per Post**  
Engagement as a % of Followers, per post

**1.39%**

### Top 20 Posts

Top 20 posts published by @caffinekuwait during this time period





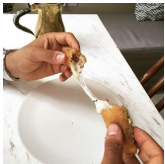


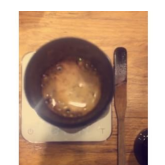

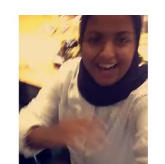
Published (GMT-5:00)	Content	Post Type	Filter	Likes	Comments	↓ Total Engagement	Engagement %
08-Jun-2016 01:17		Image	Normal	193	8	201	0.00%
10-Jun-2016 17:18		Image	Normal	182	3	185	0.00%
07-Jun-2016 07:56		Image	Normal	161	5	166	0.00%
13-Jun-2016 02:08		Image	Normal	152	2	154	0.00%
14-Jun-2016 16:09		Image	Normal	145	1	146	0.00%
13-Jun-2016 08:05		Image	Normal	141	4	145	0.00%
08-Jun-2016 09:48		Image	Normal	137	8	145	0.00%
08-Jun-2016 08:05		Image	Normal	140	2	142	0.00%
14-Jun-2016 05:36		Image	Normal	130	1	131	0.00%
09-Jun-2016 09:22		Image	Normal	124	7	131	0.00%





@caffeinekuwait - Content Analysis

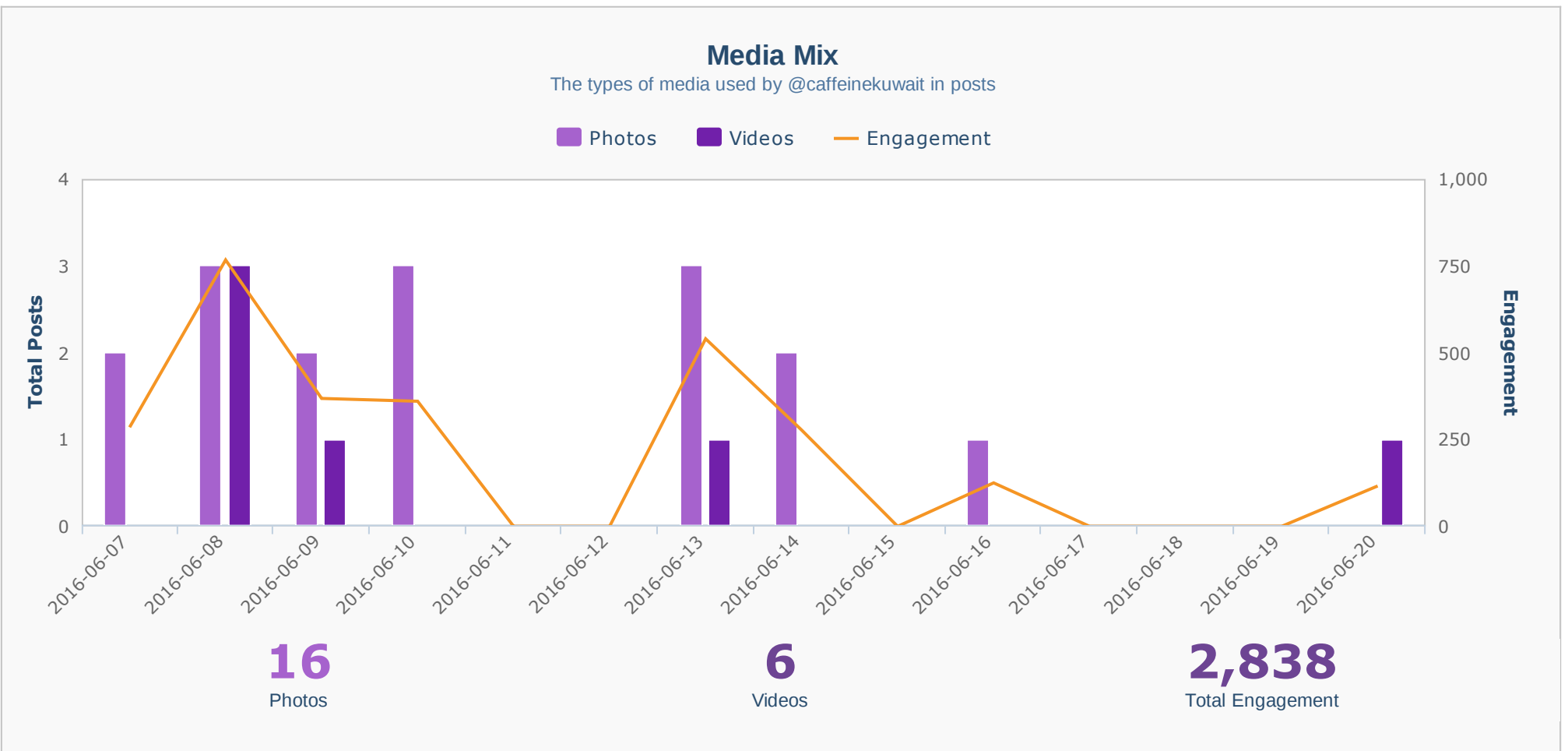
June 07, 2016 to June 20, 2016

Published (GMT)	Content	Post Type	Filter	Likes	Comments	↓ Total Engagement	Engagement %
16-Jun-2016 06:40		Image	Normal	115	10	125	0.00%
13-Jun-2016 05:51		Image	Normal	120	3	123	0.00%
09-Jun-2016 00:39		Image	Normal	114	8	122	0.00%
10-Jun-2016 11:21		Image	Normal	116	3	119	0.00%
07-Jun-2016 08:48		Image	Normal	115	4	119	0.00%
13-Jun-2016 10:53		Video	Normal	116	2	118	0.00%
20-Jun-2016 07:42		Video	Normal	115	1	116	1.25%
09-Jun-2016 02:03		Video	Normal	109	6	115	0.00%
08-Jun-2016 08:28		Video	Normal	96	4	100	0.00%
08-Jun-2016 21:59		Video	Normal	89	10	99	0.00%



### @caffein Kuwait - Content Analysis

June 07, 2016 to June 20, 2016



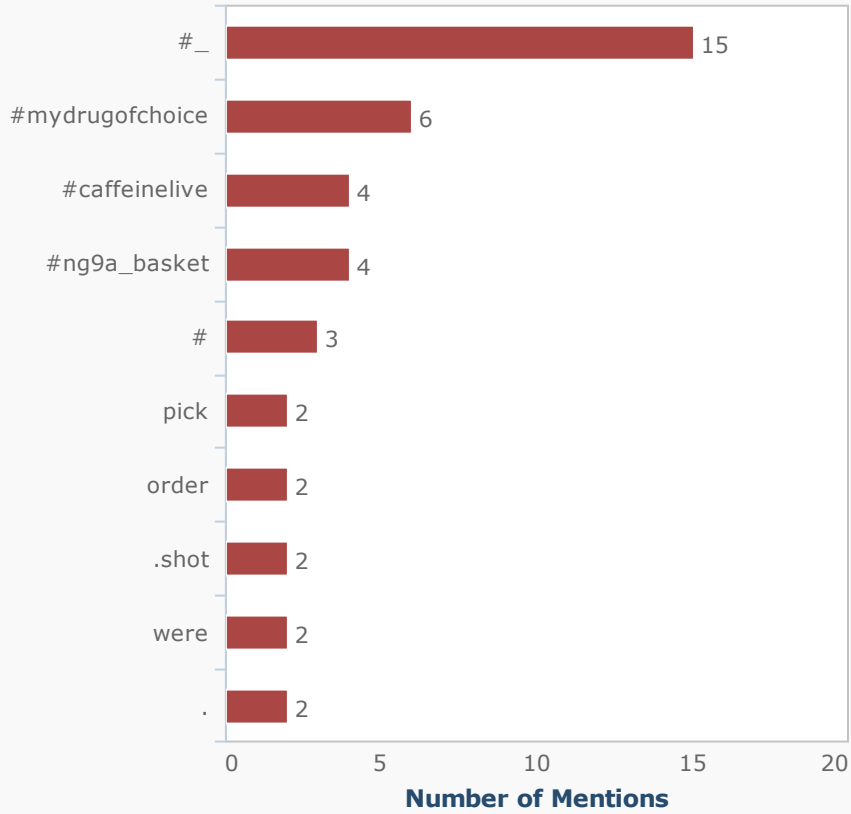


## @caffeinakuwait - Content Analysis

June 07, 2016 to June 20, 2016

### Posts Keyword Analysis

Top 10 words used in posts by @caffeinakuwait



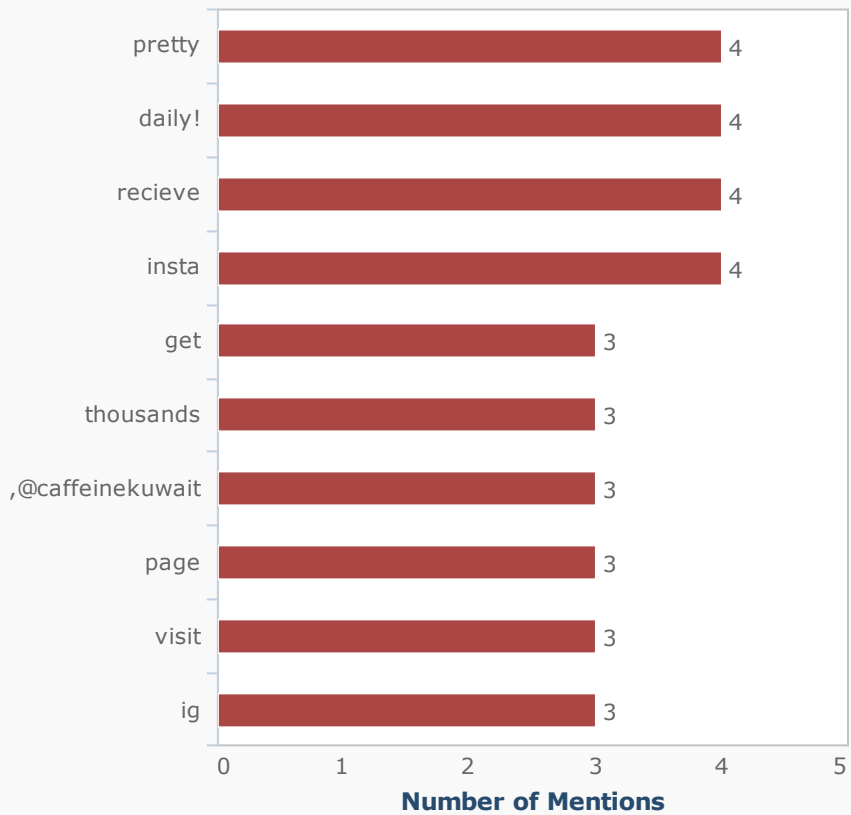
### Posts Word Cloud

Most common words used in posts by caffeinakuwait

aeropress lol #ng9a\_basket order 22448904 @haalhassan coffee before .shot @diam89 caffiene silkiness. drug todays choice "" #gymit.@markneilmadredejos.#betterlivingthroughcaffeine @aaak84 ready baskets @dallahalrashed #mydrugofchoiceshot first hawra shop right love pre available saying @ all #mydrugofchoice "come . moment 3am fu6oor call addict .simply last pick awesome #becausewecan needed day. tomorrow quality be. #caffeinelive #betterlivingthroughcaffeine ramadan # were precision old desperately kuwaiti about.#bettercoffeethroughcaffeine till #\_\_ business #gibraltar @thesometimephotographer.#\_ in" hrs enjoy #betterlivingthroughcaffeine#becausewecan week

### Comments Keyword Analysis

Top 10 words used in comments received by @caffeinakuwait



### Comments Word Cloud

Most common words used in comments received by caffeinakuwait

@ghaliia, expand page @munalobaid ,a7taja, flavors @dmalmuzaie! buddy! looks different mohamad get ,@caffeinakuwait ?, followers follows peep yup recieve pic, best,nice thousands friends ,@m\_rajab ,@vol\_1kuwait profile? visit obtain much?,@nooralghoul @mskx3 ,@bmn\_store @wishesmedia insta ,how ,@dallahalrashed gain today! out pic! ,@fatma\_quly getInstafoiowersorg sweet! likes! everyday! gl ,dont familiar ,whassup @isharofina ,@wishesmedia ma 500 for? getInstafoiowers.org url 200 ,@sulaimanm website day! 1000 beans @caffeinakuwait twadoni 10k+ cool. loooooo!,@wishesmedia were ...,@deliciasbakery @malomairah,#, ,@hsen00 ,@albadra shirt getInstafollowersorg o ,@deliciasbakery check followers! ig now! waiting @saralsager ,did single daily! pretty getInstafollowers.org nice ,@specialmaryam ,, go, all @matho0ola,@alreemalshami 2000 amazing ,lgramslikecom ,,@munira\_almutawa,@alsarah abi sweetest @rawana75 sleep!